



# Local Economy Policy Development Advisory Group

**Wednesday, 6th February, 2019 at 5.30 pm**  
**Howard Room, Parkside, Chart Way, Horsham**

The Access to Information Procedure Rules are not applicable to Policy Development Advisory Groups and members of the public may not attend. Members of the Council who are not members of the Policy Development Advisory Group may attend to observe the proceedings, seating for which will be provided, subject to providing advance (by noon of the day of the meeting) written notification to the Chairman of the meeting and [committeeservices@horsham.gov.uk](mailto:committeeservices@horsham.gov.uk)

Councillors: Gordon Lindsay (Chairman)

Peter Burgess  
John Chidlow  
David Coldwell  
Leonard Crosbie  
Tony Hogben

Liz Kitchen  
Lynn Lambert  
Adrian Lee  
Paul Marshall  
Stuart Ritchie

You are summoned to the meeting to transact the following business

Glen Chipp  
Chief Executive

## Agenda

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1. **Apologies for absence**
2. **Notes of previous meeting**  
To receive the notes of the meeting held on 19 December 2019 (to follow)
3. **Business Improvement District (BID) for Horsham Town Centre**  
To update the Group on the Business Improvement District project, following the Cabinet decision on 24 January to agree the £70,500 funding required to progress the BID to the ballot stage
4. **Christmas Parking in Horsham Town Centre**  
To present to the Group details of parking performance in the Town Centre car parks and how they coped with demand over the Christmas period

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| 5. | <b>Christmas in Horsham Town Centre</b><br>To brief the Group on business activity and footfall in the Town Centre during Christmas 2018, and to look ahead to Christmas 2019  | 3 - 4  |
| 6. | <b>Julia Donaldson Experience</b><br>To present to the Group a proposal to bring a visitor attraction opportunity to Horsham from 2020, based on local author Julia Donaldson's books  | 5 - 6  |
| 7. | <b>Town Centre Entry Signs</b><br>To brief the Group on a proposal to refresh the town entry signs on the approaches to Horsham Town Centre. The existing signs were installed 14 years ago and improvements will include larger, better presented signs | 7 - 8  |
| 8. | <b>Forward Plan Extract for the Local Economy Portfolio</b><br>To note the Forward Plan extract for the Local Economy Portfolio  | 9 - 12 |